MISSION
The University of Miami Senior Class Gift Committee (SCG) exists to educate students on the impact and importance of philanthropy at UM. Additionally, the committee promotes the tradition of annual giving amongst students by executing an annual fundraising campaign focusing on solicitation of current students. The SCG Committee also works to provide undergraduates with an opportunity to take leadership roles in their campus community.

VOLUNTEER DESCRIPTION
Members of the SCG Committee receive training in a variety of fundraising techniques, assist in the planning and hosting of on-campus events, and have the opportunity to volunteer and network at various Alumni Association programs. Committee members help to educate current students on the impact of alumni and student philanthropy. In addition, the committee solicits donations from current students to raise funds that create scholarships for rising seniors.

VOLUNTEER RESPONSIBILITIES
- Make a personal commitment to give to your respective Senior Class Gift campaign.
- Attend monthly meetings to learn about upcoming campaign initiatives and participate in Philanthropy Training Workshops where you’ll learn valuable skills like fundraising techniques, event planning, public speaking and more.
- Creatively market SCG initiatives to fellow classmates using a multimedia approach.
- Organize and implement campaign activities and solicitation efforts to promote participation.
- Represent SCG at events and present to student groups/classes.
- Engage your classmates through personally asking for support to the Senior Class Gift Scholarship Fund at events, tabling sessions, and one-on-one.
- Informally communicate the importance of philanthropy and progress of the SCG campaign to the student body.
- Participate in Philanthropy Awareness Day by signing a thank-you card and volunteering at the event.
- Celebrate SCG campaign success in May 2012!

VOLUNTEER BENEFITS
- Acquire knowledge and proficiency in philanthropy, fundraising, and project management.
- Gain firsthand experience volunteering for a non-profit organization.
- Develop practical career, presentation, and event planning skills.
- Network with and receive mentoring from UM Annual Fund staff, alumni, and donors.
- Build your resume and gain valuable experience in marketing, public relations, and sales.

To apply to be on the Senior Class Gift Committee please contact:
Gabriel Trieger, Assistant Director of Annual Giving, UM Annual Fund
seniorclassgift@miami.edu • 305-284-4331