

# EDUCAUSE Online Sessions - Wednesday, 10/19/2011

From/To				
Eastern Time	Eastern Time	Stream	Title and Link to Session Details	Abstract
8:00 AM	8:20 AM	GOT Richter Public	Opening Remarks & Awards Ceremony	
8:20 AM	9:45 AM	GOT Richter Public	<a href="#">Invisible or Remarkable? - Sponsored by Pearson, Platinum Partner</a>	The most precious commodity available today is attention. Best-selling author Seth Godin will describe the realities of our postindustrial world. It turns out that ideas that spread win, that stories rule, not facts, and that remarkable products and services are the most profitable and most likely to succeed. He will discuss how to avoid serving the meatball sundae, mismatching the new marketing with the old, and maintaining the status quo. He will also address how to ship products that make a difference, leadership as the most effective form of marketing for a new generation and a new economy, the privilege of becoming a linchpin, and the obligation to "poke the box."
10:30 AM	11:20 AM	GOT	<a href="#">Coordinated Autonomy: Central ERP in the Decentralized Institution</a>	The challenges of higher education ERP are daunting: consensus decision making, varied stakeholders, unique requirements that stretch vendor solutions. Harvard and Johns Hopkins must also tackle extreme decentralization and the varying prevalence and effectiveness of top-down mandates. Join us to learn practical techniques we have used to implement transformative information systems.
10:30 AM	11:20 AM	Richter Public	<a href="#">ECAR Student and IT Study</a>	The ECAR Study of Student Technology, 2011 surveyed a nationally representative sample of 3,000 undergraduates. The findings offer insights into which technologies students use most often, which they find of most value to their academic success, and how well students believe their institutions are supporting technologies. Come hear insights about what students want from technology, how they are using it, and how they feel about it.
10:30 AM	11:20 AM		<a href="#">Going the Distance: Outsourcing Online Learning</a>	The challenges of higher education ERP are daunting: consensus decision making, varied stakeholders, unique requirements that stretch vendor solutions. Harvard and Johns Hopkins must also tackle extreme decentralization and the varying prevalence and effectiveness of top-down mandates. Join us to learn practical techniques we have used to implement transformative information systems.
10:30 AM	11:20 AM		<a href="#">The Road Ahead: What the IT Leaders of the Future Need to Know</a>	IT executives must make decisions regarding three very distinct and interrelated "time zones": the realities of "now" (current fiscal year); the problems and possibilities of "next" (36 to 60 months out); and the potential of "later" (five-plus years in the future). Most organizations allocate the vast majority of their resources to managing the now, leaving the next and later time zones hungry for attention and resources. This session will share research findings of best practices related to managing the future.
10:30 AM	11:20 AM		<a href="#">Vendor-Higher Ed Software License Partnering in the Cloud</a>	Cloud computing costs are decreased by lowered infrastructure and labor costs. Software vendors' concerns often result from limited information about campus use of private clouds, so licenses do not always lead to maximum benefits. We will cover the issues from both sides, involving the audience to work toward mutual benefits. Conference attendees involved in licensing software or acquiring licensed software are encouraged to attend this session and participate.
11:30 AM	12:20 PM	GOT Public	<a href="#">Clients Get IT, and So Must We</a>	New York University's vision to be a leading global network university is embodied more markedly every day, embracing all dimensions of university life and personified in a growing community of highly talented, globally mobile scholars, colleagues, and partners. Implementation of the IT strategy that NYU initially adopted in 2008 for the global network university is proceeding, with an expanding suite of shared IT services available across NYU's campuses and sites. Now that NYU's clients in New York and around the world "get" global IT-its reality and its potential-(r)evolutions are under way in NYU's IT strategy, IT governance, and IT service delivery. These client-inspired (r)evolutions drive accelerating change in what it takes to successfully lead IT. Leadership lessons we are learning at NYU from our global mobiles can have impact everywhere.
11:30 AM	12:20 PM		<a href="#">Leveraging the Curriculum Catalog: A University-Wide Strategy</a>	The University of South Australia (UniSA) is taking a strategic approach to curriculum management. UniSA's approach complements its implementation of leading-edge student management and learning management systems to deliver real productivity gains for academics in the life-cycle management of curriculum. The integrated approach provides assurance for UniSA, and for prospective and enrolled students, that "what is approved is what is taught."
11:30 AM	12:20 PM		<a href="#">Privacy, the First Amendment, and Common Decency Online: Striking a Balance</a>	This moderated debate between two attorneys will address the impact of anonymous defamation and cyberbullying on victims (both public figures and private citizens) and what it says about society's balance between free speech and privacy on the Internet and in social media.
11:30 AM	12:20 PM	Richter	<a href="#">The Remixed University</a>	Open educational resources can be central to how universities pursue their mission of education and research through infrastructure. Initiatives like open courseware and open institutional repositories harness the power of the Internet to support scholarly values through open dissemination of scholarly products. The flip side is to transcend campus boundaries in supporting university functions with developments like hosted services and mobile platforms, crowdsourcing of instructional functions, and educational offerings where remote students can participate in on-campus courses. These possibilities are reshaping the idea of the university from an isolated city on a hill to an open gathering place where ideas and experiences mix and remix.
11:30 AM	12:20 PM		<a href="#">What Nonprofits and For-Profits Can Learn from Each Other About Teaching and Learning</a>	Come for a panel discussion with representatives from nonprofit and for-profit institutions on teaching and learning issues where the sectors may learn from each other with a focus on technology, online and blended learning, faculty development, course design, and student support. We will talk about areas and opportunities for sharing lessons learned and best practices.
2:30 PM	3:20 PM		<a href="#">Approaches to Mobile Development Lightning Round</a>	Three campuses will present their approaches to and experiences with developing for the mobile environment.  Enhanced Mobile Learning at UOC UOC has developed a mobile app that aspires to enrich the learning experience by making use of the versatility of mobile devices.  Power at Our Fingertips Smart devices change what we do and how we do it. We will share our experience as developers/instructors to demonstrate the power at our fingertips.  Implementing a Successful Mobile Strategy in a Data- and Social-Driven World GW will describe its experience building a mobile app that united key university services in one portal.

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2:30 PM	3:20 PM		<a href="#">Course Signals: A Student Success System/Stoplights for Student Success</a>	Purdue University developed Course Signals (CS), a student success system that identifies academic and behavioral issues early and notifies students and instructors soon enough so that a recommended course of action can be provided to help students achieve their full potential in a course and also help minimize course failure.
2:30 PM	3:20 PM	GOT	<a href="#">Creating and Sustaining an Effective PMO: Challenges and Lessons Learned</a>	How did six diverse institutions introduce a formalized project management methodology or Project Management Office? What approach did each take to changing its institutional culture? How did they define their services and set expectations? What were their successes, challenges, and key lessons learned? This panel presentation will appeal to institutions considering or that have recently implemented formalized project management.
2:30 PM	3:20 PM		<a href="#">Department of Education Initiatives for Data and Information Protection</a>	It's imperative for institutions of higher education to protect personally identifiable information (PII), especially in the context of student financial aid. Officials from the U.S. Department of Education, Federal Student Aid, will describe our shared responsibility for cybersecurity and solicit input on how the federal government can help campuses ensure the security of the assets that are part of the Federal Student Aid program. The department will announce plans to require two-factor authentication (TFA) and the formation of an advisory board comprised of individuals representing the postsecondary community. We will use this session to solicit ideas to help frame the goals and objectives of the advisory board. Brought to you by the EDUCAUSE & Internet2 Higher Education Information Security Council
2:30 PM	3:20 PM	Richter Public	<a href="#">DIY U: Edupunks and the Future of Higher Education</a>	Open content, blended learning, prior learning assessment, and personal learning networks and paths are all shaping the future of higher education. The common threads are technology, social media, unbundling of services, and increased personalization. In this time of disruptive innovation, hear success stories of institutions that are collaborating to respond positively to the challenges of securing funding, providing access, and ensuring quality teaching and learning.
3:30 PM	4:20 PM	Richter	<a href="#">Are Labs Still Necessary? Three Perspectives on Changing Trends in Student Computing Services</a>	With increasing computer ownership by students, accompanied by tightening budgets and the availability of new virtual delivery tools, many administrators are asking whether campus computer labs are still necessary. George Mason University, Temple University, and the University of Virginia will discuss approaches and challenges in the provision of student computing services.
3:30 PM	4:20 PM		<a href="#">Clearing the Clouds, or Clouding Over? A Conversation with Roger Bruszewski and Joanne Kossuth</a>	Join an engaging conversation and share the perspectives of a CFO and a CIO on a wide array of topics in the cloud. Updates to the work of the Aggregation Task Force, occurring in both NACUBO and EDUCAUSE, will be reviewed and referenced. Topics will include risk management, shared services, shared assets, the business case, security, and trust, as well as topics of greatest interest to participants. This session will be enhanced by your active participation. We look forward to this shared discussion.
3:30 PM	4:20 PM	GOT Public	<a href="#">Innovation Trenz</a>	Linda Cureton, the CIO of NASA, is well-known for leveraging social networking tools, leadership skills, and innovation in an organization that shares many characteristics and issues with higher education. In this presentation, she will discuss the leadership and service orientation needed to move our organizations forward with thoughtful IT innovation and transformation in a time of continuous struggle between the competing forces that strengthen or weaken our ability to find the best solutions for tomorrow.
3:30 PM	4:20 PM		<a href="#">Researching Mobile Learning at ACU: Conclusions, Questions, and Future Directions</a>	ACU's campus-wide deployment of mobile iOS devices to undergraduate students created a unique environment for teaching innovation and research of the use of mobility in higher education. Overall conclusions from over 30 formal research projects will be presented, along with the articulation of current questions and future challenges.
3:30 PM	4:20 PM		<a href="#">Results of the 2011 Core Data Survey</a>	The EDUCAUSE Core Data Service (CDS) is in its ninth year. It has been completely overhauled to expand beyond the original focus on higher education IT costs and staffing. The CDS will now provide benchmarking information in such new areas as data centers, research computing, IT security, ERPs, system offices, IT in international institutions, and distributed computing. Session attendees will get a snapshot of IT in higher education from multiple angles.
4:50 PM	5:40 PM	Public	<a href="#">Analytics Today: Getting Smarter About Emerging Technology, Diverse Students, and the Completion Challenge</a>	The road ahead is set to include increasing use of blended learning, mobile learning, gaming, personal learning networks, augmented reality, and much more. If we want these technology "power tools" to have a real and lasting impact on the challenges of college completion, however, anchoring these efforts in on-target analytics that serve not only policy but also core practice&#8212;especially at the learning moment&#8212;will be essential. Come join your colleagues as we explore how to catalyze this conversation.
4:50 PM	5:40 PM		<a href="#">Beyond Compliance: Strategies to Increase Online Accessibility and Engagement for Students with Disabilities</a>	Approximately 20% of the population and 11% of postsecondary students identify themselves as having a disability. With increasing online enrollments, institutions must go beyond compliance and increase accessibility for students with disabilities. This session provides strategies for increasing accessibility and engagement for all students from point of first contact to matriculation through graduation.
4:50 PM	5:40 PM	GOT	<a href="#">E-Portfolios in Online Learning: Student and Faculty Perspectives</a>	Built on 15 core competencies of the profession (our MLIS program learning outcomes), the SJSU SLIS e-Portfolio is a culminating project that has been a transformative experience for both our students and our program. We will share our curricular, technical, and administrative successes and challenges in this interactive panel discussion.
4:50 PM	5:40 PM	Richter	<a href="#">Outsource E-Mail to the Cloud: Real Costs? Real Benefits?</a>	In this no-nonsense discussion, we'll describe what it took for Western Kentucky University to move 42,000 student and alumni e-mail accounts to Microsoft Live@edu. We will succinctly look at the entire process and reveal real costs and real benefits. Was it worth it? We will answer this question.
4:50 PM	5:40 PM		<a href="#">Project Management Gaming: Learn Project Management with a Team-Based Game Approach</a>	Join Loyola for "Project Risk," a game where your team competes against others to deliver your project on time, on scope, and in budget. Learn the basics of project management. Come to learn or just show off how good you are. Join the fun!

# EDUCAUSE Online Sessions - Thursday, 10/20/2011

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Eastern Time	Eastern Time	Stream	Title and Link to Session Details	Abstract
8:00 AM	8:50 AM		<a href="#">Online Learning: What College Presidents and the Public Think About Its Future</a>	Students are plugging in, online courses are filling up, and walls are coming down. Online learning is going mainstream, but the debate over quality shows no signs of dying down, according to two major surveys of college presidents and Americans by the Pew Research Center and The Chronicle of Higher Education. The public, in particular, questions whether students engage as effectively online as in a brick-and-mortar classroom. Among presidents, leaders of two-year colleges are the most bullish on the future of online education; presidents of four-year private colleges are the most skeptical.
8:00 AM	8:50 AM	Richter Public	<a href="#">Open Resources: The Need for Integration</a>	<p>Over the past 10 years or so there has been a growing, and inexorable, movement toward making scholarly and academic resources openly available. Within IT this first appeared in open-source software and the developments, mostly within higher education, of open standards as a basis for interoperability, with the Internet being the most far-reaching example of this trend. Openness has been a powerful driver for beneficial business and societal improvements.</p> <p>More recently the open access to research outputs in the form of journal articles (based on the principle that the outputs of publicly funded research should be publicly available) has been very successful, although finding sustainable business models remains a challenge. Open research data is a more recent development with rather more complex economic, ethical, and technical issues. And open science/ research processes are attracting considerable support. More recently still, open educational resources (OER), or open course ware, are becoming widely available across the world.</p> <p>Increasingly society is expecting content to be freely available, and universities and colleges are doing a great deal to meet that demand in the education space. These different open movements are mostly well coordinated internationally, particularly at the subject level. This talk will argue that these movements need to join up to provide a more complete, higher-level educational experience. OER should link more closely to full-text open-access articles and, where useful, to research data. OER should be better placed in a pedagogical context; there should be a bigger push for open text books. The benefits would be to advance public understanding of science and the arts, promote research-led teaching, reduce costs to students and institutions, support business development, encourage wider access to further and higher education, recognize (and ideally reward) individual teachers and researchers and their colleges or universities, and improve the educational and research standing of the nation.</p> <p>Properly organized open resources can underpin online learning for both private and public education and "leisure" learning. It is a fundamental infrastructure for learning and should be supported as such by funders and policymakers in the education, research, and culture domains.</p>
8:00 AM	8:50 AM	GOT	<a href="#">Stop Recreating the Wheel: A VDI Shared Service Case Study</a>	<b>Can multiple institutions build and share a single solution to a common problem?</b> Four members of the Association of Jesuit Colleges and Universities (AJCU) tested that question. Working together, they designed, built, and evaluated a common virtual desktop interface (VDI) platform and tested the viability of a single, shared deployment.
8:00 AM	8:50 AM		<a href="#">Technical Skills No Longer Matter</a>	What are the attributes that separate high and low performers among IT staff? Rarely are they associated with technical skills. In this interactive session, participants will be challenged to align competencies across common IT positions, resulting in a set of best practices that will develop plumbers into strategists.
8:00 AM	8:50 AM		<a href="#">Using Agile with Quali OLE: A Retrospective</a>	The Quali OLE project is highly innovative in creating a next-generation technology environment for libraries. Agile is an emergent process and a natural fit. Hear how the project team and an agile coach learned and adapted throughout the first year of development.
9:00 AM	9:50 AM	Richter Public	<a href="#">Campus Computing 2011: The National Survey of E-Learning and Information Technology in American Higher Education</a>	Begun in 1990, the Campus Computing Project is the largest continuing study of the role of computing, e-learning, and information technology in U.S. higher education. This session will present the results of the 2011 Campus Computing Survey, including new data on security issues, strategic and financial planning for IT, cloud computing, impact of budget cuts, instructional integration of IT, campus IT standards, transitions in the LMS market, systems, deployment of mobile apps, migration to open-source applications, compliance with the HEOA mandates on P2P issues, and outsourced IT services.
9:00 AM	9:50 AM		<a href="#">Data-Intensive Research: The Implications of "the Fourth Paradigm" for Universities Today</a>	A sea change is happening in academic research, caused by a data deluge that is affecting all disciplines. "The Fourth Paradigm" concerns data and the computational systems needed to manipulate, visualize, and manage large amounts of scientific data. A wide variety of scientists—biologists, chemists, physicists, astronomers, engineers—require tools, technologies, and platforms that seamlessly integrate into standard scientific methodologies and processes. Increasingly, the humanities and the social sciences are becoming data-intensive domains matching the sciences. This talk will illustrate the far-reaching changes this new paradigm will have on scientific discovery and what it means to you in supporting the advancement of research.
9:00 AM	9:50 AM	Public	<a href="#">There's Never Been a Better Time to Be an Innovator</a>	Innovation is an imperative. Join this discussion on the importance of innovation in the education sector and how we can work together (public and private sector) to better educate our learners in the 21st century.
9:00 AM	9:50 AM	GOT	<a href="#">Updating the Value Proposition: Using Services to Define Your IT Organization</a>	This presentation will identify how conducting a services inventory is the foundation for creating an understanding of current services, customers, and cost; identifying and justifying efforts and funding needs; improving strategic planning and decision making; and identifying opportunities that will help the organization endure the current economic environment.
9:00 AM	9:50 AM		<a href="#">You Can't Always Get What You Want: Three Attorneys' Perspectives on Developing IT Policy</a>	Three attorneys representing different types of higher educational institutions (public, private, and community college) will discuss the similarities and differences in IT policy development in their respective environments. Each panelist will provide insight into the development and implementation process of a specific policy.
10:30 AM	11:30 AM	GOT Richter Public	<a href="#">Privacy in an Era of Social Media</a>	There is a widespread myth that young people don't care about privacy. Embedded in this myth is an assumption that participation in public social media services indicates a rejection of privacy. Yet, just because people want to participate in public life doesn't mean that they want everything they do to go down on their permanent record or to be publicized for the whole world to see. This talk will examine the strategies that young people take to secure their privacy in highly public environments like Facebook and Twitter and why those in higher ed should care.

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# EDUCAUSE Online Sessions - Thursday, 10/20/2011

1:30 PM	2:20 PM	GOT	<a href="#">Data to Dashboards: Creating and Using Analytics</a>	Data-informed decision making is deeply permeated in the culture at Montgomery County Community College. This session will identify the people, processes, and tools that need to be in place for a successful deployment of analytics; provide an appreciation of how data can inform decision making; and describe the complexities of managing data input.
1:30 PM	2:20 PM		<a href="#">Demand Aggregation: The Key to Cutting IT Costs</a>	Most IT departments are running lean, and if you're having to do more with less, the experience of your Australian colleagues in using demand aggregation to reduce the cost of IT may help. This presentation will review the experience of CAUDIT (Council of Australian University Directors of Information Technology) in negotiating national arrangements with IT vendors and of the RDSI (Research Data Storage Infrastructure) project that has worked with CAUDIT to establish national storage arrangements.
1:30 PM	2:20 PM	Richter	<a href="#">Mobile Learning: Applications That Change Distraction to Discussion</a>	Purdue University offers students and faculty a series of mobile applications designed for use both in and out of the classroom. Learn how a collection of focused mobile tools can be broadly implemented by a variety of courses to enable student collaboration and assessment.
1:30 PM	2:20 PM	Public	<a href="#">Open Educational Resources: Access, Impact, and Sustainability Through Policy</a>	The availability of and interest in open educational resources (OER) have increased dramatically over the past decade. The increased availability of OER raises questions about the effect they are having on student learning and about models and policies for sustaining current efforts. This session will explore these and other issues associated with OER.
1:30 PM	2:20 PM		<a href="#">The Virginia Education Wizard: A Student Success Tool</a>	The Virginia Community College System leadership will give you an inside look at how the Virginia Education Wizard has helped engage public and private entities in strategic partnerships to form and sustain game-changing tools that will serve all Virginians and change the way students look at college and career planning.
2:30 PM	3:20 PM	Public	<a href="#">A Conversation with Campus Counsel on Current Developments in IT Outsourcing: Legal Challenges and Practical Suggestions</a>	Join us for a lively discussion of the latest developments in legal issues surrounding IT outsourcing and the use of third parties to provide electronic tools and services for use by faculty, staff, and students. We will examine major IT services being outsourced (including faculty, staff and student e-mail); legal challenges presented by outsourcing generally and by certain common terms offered by third-party providers, including the latest version of the Google Apps agreement and the impact of declining that agreement on existing Gmail or other Google services; institutional experiences with negotiating contract terms, including current developments in joint negotiations for outsourcing of IT services using the Common Solutions Group/NACUA model outsourcing RFP and agreement; some practical suggestions for moving forward while meeting our compliance obligations and minimizing risk; and the prospects for the development of a higher education "cloud" for shared IT functions and capacity.
2:30 PM	3:20 PM		<a href="#">Above-Campus Services 2011: Progress to Production</a>	Above-campus services have moved from the planning stages to production services, which include offerings from commercial suppliers, community organizations, and campus partnerships. This session will
2:30 PM	3:20 PM	Richter	<a href="#">Data Security: It's All About the Desktop</a>	Data is only as secure as the weakest link. After experiencing our share of computer thefts, viruses, and simple carelessness at Vassar, we are implementing a broad spectrum of desktop technologies and policies to tighten security and increase awareness. This session will describe the best-practice and new-practice solutions that we are implementing.
2:30 PM	3:20 PM		<a href="#">IT Accessibility in Higher Education, Present and Future</a>	As capabilities advance and demands increase, colleges and universities continue doing more with technology in more areas. This raises concerns about the extent to which institutions consider and meet accessibility requirements so that all members of the institutional community, including those with disabilities, benefit equally from what technology has to offer. Join our panelists in discussing the current state of IT accessibility in higher education and what accessibility standards mean for the future of higher education IT.
2:30 PM	3:20 PM	GOT	<a href="#">Spurring Others Toward Leadership in Our Profession</a>	This session will offer approaches, thoughts, and ideas to spur others toward leadership within higher education information technology. We'll focus on two audiences with differing perspectives: those who aspire to be leaders, and those who are residing leaders. For aspiring leaders, we'll shift our focus to those things you can and should be doing to grow leaders within our profession. Throughout, the speaker will give examples of how he has cultivated leadership within our profession and describe the steps he has taken to encourage others to do so. This will be a participative and collaborative discussion.
4:00 PM	4:50 PM	Richter Public	<a href="#">As Learning Goes Mobile</a>	In this session, we'll discuss the Pew Research Center's Internet & American Life Project's latest findings about how people (especially young adults) use mobile devices, including smartphones and tablet computers (iPads). We'll explore how the mobile revolution has combined with the social networking revolution to produce new kinds of learning and knowledge-sharing environments and the challenges and opportunities this presents to colleges and teachers. Technology has enabled students to become different kinds of learners. We'll explore what this means.
4:00 PM	4:50 PM		<a href="#">Beyond Utilization: Piloting a Learning Spaces Certification System</a>	In this session, we will present findings from a pilot study that applied a set of proposed learning spaces certification criteria, similar to the LEED environmental building standards, to a selection of existing university learning spaces in an effort to determine how the criteria perform in the field.
4:00 PM	4:50 PM		<a href="#">GENI: Global Environment for Network Innovations</a>	The Global Environment for Network Innovations is a suite of research infrastructure, sponsored by NSF, that's taking prototypical form nationwide. GENI enables deep programmability throughout the network, promoting innovations in network security, technologies, services, and applications. Researchers can install software deep into GENI to test large-scale experiments in future global systems, which run inside different GENI "slices," enabling a variety of future Internets simultaneously. Today's "mesoscale" GENI prototype spans 14 campuses and two national backbones (Internet2 and NLR), with at-scale growth envisioned for 100&#8211;200 campuses. We are operating and testing the first 20 future Internet experiments across the United States.
4:00 PM	4:50 PM	GOT	<a href="#">New Economic Models for Higher Education: The Joy and Sorrow of Change and the Case for It</a>	Open education creates positive disruption of economic models, with potential to address cost and control concerns and redefine customer-vendor partnerships. Can we fuel change in support of the academic mission, or will it crumble under the weight of the status quo? Three CEOs will share their visions and concerns for the future.
4:00 PM	4:50 PM		<a href="#">You Need to Go Mobile Now, but How? The UC/UCLA Mobile Web Framework</a>	Students, faculty and staff—not to mention alumni—are demanding a mobile presence. Higher education institutions need to go mobile now, but how? This session will walk you through how UCLA, UC Berkeley, UCSD, UCSF and other UCs are collaborating on the UC/UCLA Mobile Web Framework project.
5:00 PM	5:50 PM	Public	<a href="#">Chronicle Tech Trends: Challenges for the Future "Unbundled" University</a>	Technology is "unbundling" the university. In five years, students will mix online and in-person courses, professors will rely on new course formats and modules from multiple colleges, and the library will be dispersed. These trends present serious challenges. <i>The Chronicle of Higher Education</i> technology reporters will describe emerging best practices at several institutions.

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## EDUCAUSE Online Sessions - Thursday, 10/20/2011

5:00 PM	5:50 PM		<a href="#">Culture, Collaboration, and Context: Forging Strategic Library/IT Partnerships in Times of Change</a>	As institutions face increasing challenges concerning efficiency and effectiveness, substantive collaborative relationships become essential. An area with enormous potential that supports both institutional effectiveness and the needs of learners is library/IT collaboration. This panel will examine a range of ways this collaboration is occurring as well as challenges, benefits, and future opportunities.
5:00 PM	5:50 PM		<a href="#">Leading Through Empathy: The Benefits of Serving in Multiple Roles</a>	With ever-changing IT roles and staff transitions, IT leaders assume responsibilities that are quite different from their historical backgrounds. The panelists will explore the opportunities that arose when they shifted to or added new roles. What might we gain by formally operationalizing the learning and empathy created by role changes?
5:00 PM	5:50 PM	Richter Public	<a href="#">Mobile Initiatives at Maryland and Florida: Addressing the Spectrum of Mobile Planning</a>	This session will present the mobile initiatives at multiple institutions, including institutional priorities and efforts and the input from students, faculty, staff, and administration. Participants will understand the implications of "going mobile," including start-up, operational, and developmental issues and the competing purposes and demands for mobile initiatives.
5:00 PM	5:50 PM	GOT	<a href="#">Reducing the Cost of PCI Compliance</a>	Credit card payments are prevalent throughout university campuses and websites. Achieving PCI compliance is aggravated by the scope-related complexities of a typical cyberinfrastructure. This session will present a case study on an encryption and tokenization strategy the University of Tulsa has implemented to achieve and maintain its compliance with the PCI-DSS.

# EDUCAUSE Online Sessions - Friday, 10/21/2011

From/To		Stream	Title and Link to Session Details	Abstract
Eastern Time	Eastern Time			
8:30 AM	9:20 AM		<a href="#">Essential Attributes of Faculty Professional Development: The Excellence in Online Education Initiative</a>	Professional development in best practices for online teaching is essential to ensuring the success of new online instructors. In this session, learn the 12 essential attributes of faculty professional development programs informed by adult learning theory. Hear how they were implemented through an action research process and see them illustrated through Bay Path College's unique three-tiered approach to online faculty development that includes a comprehensive orientation, mentoring, and ongoing support. Session attendees will be able to share their programs' components that fit these attributes and discover new ways to implement them.
8:30 AM	9:20 AM		<a href="#">Enabling and Disrupting Macroforces Affecting the Expanding Education Ecosystem</a>	This presentation will offer a big picture introduction of macroforces-not all technical-that impact the expanding educational ecosystem. Based on the 128 higher education responses (of 2,014 total) to the 2011 Gartner CIO Agenda survey, we will discuss whether higher education CIO strategies are right. What are the current macroforces? Are they enabling or disrupting the education ecosystem? What can CIOs do to cope with or take advantage of them?
8:30 AM	9:20 AM	GOT	<a href="#">There's a Party in Security and Everyone's Invited</a>	The increase of security threats on campuses and the tightening of budgets require IT security programs to get creative. How do you balance the reactive work with the proactive initiatives? The University of Oklahoma will share its strategy for striking this balance and building a community around IT security.
8:30 AM	9:20 AM	Richter Public	<a href="#">Transforming Learning Through Analytics: A Conversation with George Siemens and Vernon Smith</a>	Educators and administrators face difficult choices in response to calls for greater accountability and improved completion rates. Learning analytics can illuminate complex situations and help identify at-risk learners. Analytics, when coupled with open educational resources, the semantic web, and personal and adaptive learning content, suggest the prospect of systemic change. With the use of recommender systems, social networks analysis, discourse analysis, and activity trails, existing course models of learning may have a limited future. This discussion-oriented session will begin with a review of current learning analytics in higher education and explore future trends and directions. We will solicit input from participants, particularly in relation to concerns around learning analytics and barriers organizations face in their adoption.
8:30 AM	9:20 AM		<a href="#">WTAMU's Pervasive Video Journey</a>	West Texas A&M University has transformed its campus into a 21st-century learning center using rich media and video technologies: pervasive video. Learn about WTAMU's video deployment journey and how you can apply their examples to your own campus, whether local or global.
9:30 AM	10:20 AM	GOT	<a href="#">Do They Measure Up? Assessing the Security Posture of Third-Party Service Providers</a>	Institutions are increasingly gaining efficiencies and reducing costs by using third-parties to host institution-owned data. How do we assess incremental risk of this approach? How can we ensure adequate security practices exist before finalizing contractual agreements? This session will introduce a general strategy and several tools for prequalifying and auditing third parties.
9:30 AM	10:20 AM		<a href="#">The Titan Cloud: CSU Fullerton's Virtual Computing Infrastructure Implementation</a>	How do you go about enabling your faculty, students, and staff to access your enterprise software anytime, anywhere? For California State University, Fullerton, the answer was to utilize the Apache Software Foundation's Virtual Computing Lab software to create the "Titan Cloud" Infrastructure.
9:30 AM	10:20 AM		<a href="#">Transitioning to a Leadership Role: The First 90 Days and Beyond</a>	Using a case-based approach, a panel of higher education administrators (all Frye Leadership Institute Class of 2009 alumni) will leverage insight gained from the Frye Institute and their own experiences transitioning into new positions to discuss seeking out, preparing for, and achieving success in a new leadership position.
9:30 AM	10:20 AM	Richter	<a href="#">What Does It Take to Make Innovation Work? Measure and Understand the Impact</a>	In the Netherlands, higher education institutions are jointly seeking to optimize the preconditions to facilitate promising IT initiatives by determining successful approaches through measurable improvements. We have invested in building an infrastructure for collaboration, knowledge sharing, and professionalization. Shared evaluation adds a new aspect to this innovation community. Like reverse engineering, innovators can define-at the start of a project or program-the relevant qualitative and quantitative factors to measure during and after. Together they will articulate what the impact of innovation involves and identify and evaluate the various forms that it takes. As a result, innovators and funding bodies can plan, identify, and measure the potential impact much more effectively.
9:30 AM	10:20 AM	Public	<a href="#">Which IT Strategy and Why? Betting on Clouds, Collaboration, and Contracts (or Contrarians?)</a>	Is there such a thing as a coherent IT strategy among the myriad decisions that confront IT leaders? Is each new or replacement system a unique challenge, or is there value in a larger plan? CIOs from major CIC (Big Ten) institutions will debate their own experiences in making those decisions and assess the road ahead.
10:45 AM	11:45 AM	GOT Richter Public	<a href="#">IT from Both Sides of the Executive Table</a>	Information technology plays a fundamental and growing role in enabling education and research, yet the CIO's role in leading that evolution for colleges and universities is far from clear. As a former CIO, vice president for research, and provost and current university president, Michael McRobbie will share his insights on the leadership opportunities and responsibilities for CIOs and their critical role in reshaping institutions.

gold = Public Access; green = Gables One Tower; blue = Richter Library