

**Template for Lesson Plans
Classroom Activities
Ethics Curriculum Project Modules**

<p>Activity # 2, Is Wal-Mart Really Green? Module Name: The Greening of Corporate America: For Profit or Just the Right Thing to Do?</p>
<p>Class type: ESOL ESE Regular Gifted Honors Inclusion All</p>
<p>Objectives for activity: 1. The student will better understand the impact, both positive and negative, that corporations such as Wal-Mart can have on the environment.</p>
<p>Materials Needed (texts, props, special supplies) 1. computer for access to website with article to be read</p>
<p>Procedures for Teachers-<i>What You Need to Know/Do</i> 1. Review the concepts of green corporations from the Background for Teachers materials in the main module. 2. Present and discuss with the students the concept of a green corporation. 3. Discuss examples of green corporations with students. 4. Have students go online and read the article from <i>Fortune</i> magazine on Wal-Mart. 5. Ask students to decide and discuss whether or not Wal-Mart is really green.</p>
<p>Activity Type -Discussion Questions, Compositions, Small Group, etc.-<i>What Students Need to Do</i> 1. Classroom discussion.</p>
<p>Assessment 1. Evaluation of student participation in classroom discussion of conceptual models.</p>