



P.O. Box 248121
Coral Gables, FL 33124
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(F) 305.284.2005
ibisbusiness@gmail.com
www.miami.edu/ibis

To Whom It May Concern:

Thank you for considering the University of Miami Ibis Yearbook as a valuable asset to your business and community. First published in 1927, the national award-winning Ibis Yearbook captures some of the most memorable times of students' lives in a full-color, professionally published book. The Ibis is distributed free to students every fall and covers all aspects of campus life including Academics, Sports, Student Organizations, People and Portraits, Lifestyles and Greek Life.

Last year, the 2009 Ibis Yearbook reached over 4,000 people in and around the University community. Now, your business can connect with students and their proud friends and family by becoming a part of the 2010 Ibis Yearbook.

Attached is an example of a local business ad designed by the Ibis staff. For your convenience, the 2010 Ibis Yearbook has two methods for advertising, each at no additional cost:

Submit a pre-existing advertisement for reprint

-OR-

Create a personalized advertisement with the help of our talented photography and design teams

Take this opportunity to leave your legacy by purchasing an advertisement for your business. With your contribution to the Ibis Yearbook, you can reach out to past, present and future Hurricanes in a unique and long-lasting way.

To purchase an advertisement or to learn more information, please contact the Business Manager, Melanie Blanche, at ibisbusiness@gmail.com.

Thank you again and go 'Canes!

Sincerely,

Melanie Blanche
Business Manager, Ibis Yearbook



IBIS Yearbook 2010

Where to Send It:

Advertising
Ibis Yearbook
P.O. Box 248121
Coral Gables, FL
33124

What to Send:

Please fill out form below and attach payment and any other materials to be included in your ad, such as photos and your message.

When to Send It:

The deadline for the guaranteed discounted rate for your business' advertisement is January 1, 2010.

Who'll Review It:

Business Manager
Melanie Blanche
ibisbusiness@gmail.com
Editor-in-Chief
Rachel DeHayes
IbisEditor@gmail.com

What It Costs:

Celebration Ad Categories	Sizes	Prices Through Jan. 1, 2010	Reg. Price
Full Page	8.3"x 11"	\$800	\$1,000
Half Page (Horizontal or vertical)	8.3"x 5.5" or 4.2"x 11"	\$600	\$750
Quarter Page	4.2"x 5.5"	\$400	\$500
One-Eighth Page	4"x 2.75"	\$275	\$300



Submitter's Information:

BUSINESS NAME

PRIMARY CONTACT NAME

STREET ADDRESS

CITY STATE ZIP COUNTRY

BUSINESS PHONE EXT.

EMAIL ADDRESS

PREFERRED METHOD OF CONTACT:

EMAIL PHONE

Advertisement Category:

- Full Page Quarter Page
 Half Page One-Eight Page

To guide our designers, use space above to sketch the advertisement you desire.

Payment Information:

- Cash Check Mastercard VISA

NAME ON CARD

CARD #

EXPIRATION

SIGNATURE

Payment can be made in cash, check, or credit card (ONLY Mastercard and VISA. NO American Express. Sorry for any inconvenience).

Checks should be made payable to *Ibis Yearbook*.