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October 21, 2009

Dear Parents,

Congratulations, you have much to be proud of! You have seen your son or daughter achieve many milestones and now they will be adding yet another accomplishment to the list: graduation. With this in mind, the Ibis Yearbook is excited to offer you an opportunity to honor your student and support the University of Miami.

The national award-winning Ibis Yearbook is distributed free to all members of the student body, and we would be delighted to publish a photo of your son or daughter with a special message of your choice. This personalized message is something he or she will look back on years from now and remember just how proud of them you are.

Our talented staff designs all segments; all you need to do is send a memorable photo and accompanying message, along with the order form attached. For your convenience we have provided you with examples from proud parents in the past.

Also, please remind your senior to have his or her yearbook photograph taken on one of the dates listed below for only \$25. Visit www.miami.edu/ibis to sign up for a portrait appointment and to ensure your 2010 Ibis Yearbook is mailed to you next fall. Don't miss this opportunity for your child to leave their legacy for future Miami Hurricanes!

Dates for senior portraits:

November 2-6

November 9-13

Best wishes to you and your graduate and go 'Canes!

Sincerely,

Rachel E. DeHayes
Editor in Chief



IBIS Yearbook 2010

Where to Send It:

Advertising
Ibis Yearbook
P.O. Box 248121
Coral Gables, FL
33124

What to Send:

Please fill out form below and attach payment and any other materials to be included in your ad, such as photos and your message.

When to Send It:

The deadline for the guaranteed discounted rate for your child's celebratory advertisement is January 1, 2010.

Who'll Review It:

Business Manager
Melanie Blanche
ibisbusiness@gmail.com
Editor-in-Chief
Rachel DeHayes
IbisEditor@gmail.com

What It Costs:

Celebration Ad Categories	Sizes	Prices Through Jan. 1, 2010	Reg. Price
Full Page	8.3"x 11"	\$600	\$750
Half Page (Horizontal or vertical)	8.3"x 5.5" or 4.2"x 11"	\$400	\$500
Quarter Page	4.2"x 5.5"	\$275	\$310
One-Eighth Page	4"x 2.75"	\$150	\$185



Submitter's Information:

SON/DAUGHTER'S FULL NAME

NAME

STREET ADDRESS

CITY STATE ZIP COUNTRY

HOME PHONE CELL PHONE WORK PHONE

EMAIL ADDRESS

PREFERRED METHOD OF CONTACT:

EMAIL PHONE

Advertisement Category:

- Full Page Quarter Page
 Half Page One-Eighth Page

To guide our designers, use space above to sketch the advertisement you desire.

Payment Information:

- Cash Check Mastercard VISA

NAME ON CARD

CARD #

EXPIRATION

SIGNATURE

Payment can be made in cash, check, or credit card (ONLY Mastercard and VISA. NO American Express. Sorry for any inconvenience).

Checks should be made payable to *Ibis Yearbook*.