

# Miss niversity of Miami

## Scholarship Pageant

905 Algeria Avenue  
Coral Gables, FL 33134

AHThornburg@gmail.com  
352.483.6428

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Dear Potential Sponsor,

Rich in history and social significance, the Miss America Organization, as well as the affiliated state and local organizations are not-for profit organizations which have maintained a tradition for many decades of empowering young women to achieve their personal and professional goals, while providing a forum in which they may express their opinions, talents and intelligence.

Participating in the Miss America system not only assists young women in paying for their college education, but it prepares them for a career while granting an opportunity to gain additional life experience by working on issues of social importance. Scholarships have been the cornerstone of the Miss America Program since 1947 when Bess Myerson was the first Miss America to receive a scholarship from the Organization.

The Miss America Organization is one of the nation's leading achievement programs, as well as the world's largest provider of scholarship assistance for young women. Each year, on average, the Miss America Organization, along with its state and local organizations, creates and awards more than \$45 million in scholarship assistance. These scholarships are not just for the handful of young women who become Miss America but for more than 12,000 young women who compete in state and local competition like the Miss University of Miami Pageant.

Miss University of Miami will serve as an ambassador to not only the university but the greater Miami area. As a partner of the Children's Miracle Network, Miss University of Miami will be able to participate in fundraising and activities for The Children's Miracle Network and one of its partner hospitals, Miami Children's Hospital.

We encourage you to consider supporting this dynamic organization that makes a dramatic impact in the lives of young women.

Sincerely,

Ashley Hux Thornburg, Co-Executive Director  
Simone Azcarate, Sponsorship Chair