

September 21, 2004

Volume 2, Issue 1

# UM PRSSA

[www.miami.edu/studorgs/prssa](http://www.miami.edu/studorgs/prssa)

*Public Relations Student Society of America*

## UM PRSSA in NYC

This October members of the UM Chapter will be heading to the Big Apple to attend the PRSSA National Conference.

Several Executive Board members will be in attendance and paying members are also invited to attend. The deadline to register for the conference is quickly approaching. Registration should be completed by Friday, October 1, 2004.

The conference, which takes place October 22-26 in New York City, is themed, "Success in the City." During the conference, participants can attend seminars on leadership as

well as listen to speeches by media moguls such as Donald Trump and Larry King.

Anyone wishing to attend should book airfare and hotel as soon as possible as rooms in the Grand Hyatt (where the conference is being held) are filling up fast.

If you were not able to attend our meeting, visit <http://www.prssa.org/> to learn more about the Conference. Registration can also be completed on this site.

Please email [pheather21@aol.com](mailto:pheather21@aol.com) with any questions about the conference.

## Annual Endowment Luncheon

The 17<sup>th</sup> Annual Ev Clay/PRSA Miami Chapter Endowment Fund Luncheon is taking place on October 1, 2004 at the Biltmore Hotel in Coral Gables.

The reception begins at 11:45 am and the luncheon & awards presentation will start at 12:15 and should last until 2 pm.

To RSVP to the luncheon, email Ivonne Perez [iperez@biltmore.com](mailto:iperez@biltmore.com). Students will receive a discount and tickets can be bought for \$25. The deadline to RSVP is Tuesday, September 28.

In addition to several professional awards, the luncheon also honors Ev Clay/PRSA Miami Chapter Scholarship winners from FIU, Florida Memorial College, Miami-Dade College and the University of Miami. PRSSA would like to congratulate UM's winner this year, Athena Calderon.

Members of the PRSSA executive board will be attending, and are organizing a car pool, anyone wishing to attend can email [umprssa@hotmail.com](mailto:umprssa@hotmail.com) for more information.

### *Story Highlights:*

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Luncheon  
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About PRSSA

Public  
Relations  
Student  
Society of  
America

University of  
Miami Chapter

:

E-Mail:  
UMPRSSA@Hotmail.com

We're on the  
Web!

See us at:

[www.miami.edu/  
studorgs/prssa](http://www.miami.edu/studorgs/prssa)



## PRSSA Dues Announcement

Its that time of year again! For members who are new to the organization or who are fall paying members, please note that the final date to turn in dues is October 12.

Dues for PRSSA are \$55 and checks can be made out to UM PRSSA. If you are unable to give your check to Dawn Usher (PRSSA's VP of Membership), checks can be dropped off on the third floor of the Wolfson Building. Please enclose your check in an envelope and

label it with your name. You can give your check to Maria Lopez, who will safe keep it until a PRSSA Executive Board member picks it up.

There are many perks to being a paying member of PRSSA as opposed to a general member. Paying members have access to the PRSSA national job and internship log, as well as free or discount admission to the UM PRSSA mixer and several PRSA events.

## Executive Board Expands

PRSSA would like to congratulate two new additions to the Executive Board. Stephanie Floris will be undertaking the role as National Liaison and Nick Bilotti will be stepping in as the Member at Large. The Executive Board is also looking to implement public relations

committee that will help our PR Directors promote meetings and events. Any members who are interested in joining the committee should email Kirsten (krazk42@aol.com) or Amy (a.collins1@umiami.edu) for additional information.

## About Our Organization...

The University of Miami's Chapter of The Public Relations Student Society of America is an organization for students interested in the field of public relations.

As the daughter organization of the Public Relations Society of America, we experience support from public relations professionals all over south Florida.

In addition to learning about careers in public relations, PRSSA offers the opportunity to network with

professionals and the potential to earn an internship or job, helping students gain experience.

Our organization holds two mixers each year where members can chat with professionals. We hold several general meetings and there are also resume workshops and in the past we have worked to promote several companies including Cold Stone Creamery.