LEADERSHIP WITH VISION

Every association faces the challenges of growth and renewal. FES members rely on you, as chapter leaders, to provide direction and purpose.

As a volunteer leader, you provide an overall vision that the members will support.

It is not easy, especially when you have responsibilities beyond FES.

The 2004 FES Leadership Conference will give you practical techniques you can use in both your personal and professional life and in your volunteer role or career.

Take these ideas back to make your chapter board an active, energized group of volunteers poised to lead!

ABOUT THE FACILITATOR

Louis Benson, PhD
As President of THE BENSON GROUP, Lou is one of America’s MOST DYNAMIC SEMINAR LEADERS and SPEAKERS. Over the past twenty years he has developed and presented many of the nation's most popular seminars in the areas of change, leadership, team building, sales and marketing, customer service, and quality improvement.

SET A DIRECTION
WHERE ARE YOU NOW?
- Define the state of your chapter
- Assess your chapter's leadership
- Identify future possibilities and challenges

CREATING A BOARD WITH VISION
- Energize the board with expectations (Set targets)
- Build mission commitment
- Emphasize engineering professionalism and service

CLARIFY MEMBER EXPECTATIONS
- Education and information
- Professional support and camaraderie
- Community and professional recognition

GENERATE ENTHUSIASM: MEMBER RECRUITING AND ENERGIZING KEYS
- Involve new members immediately
- Orient board and committee member
- Retention techniques

MENTOR FUTURE LEADERS
- Create involvement opportunities
- Create a mentoring plan
CHARGED. Please be prepared to remit additional fees at the registration desk.

Cancellation must be received in writing before 5 p.m. April 25, 2003. Substitutions are permitted at any time, however, if non-members cancel, a $50 non-refundable cancellation fee will be charged. No refunds will be issued for cancellations after April 25, 2003.

The registration fee of $250 (FES Members) and $350 (Non-Members) includes parking Thursday through Saturday, May 6-8, 2004. FES holds the right to change the registration fee.

**HOTEL ACCOMMODATIONS**

The site of the conference is the Boca Raton Resort & Club, located at 501 East Camino Real in Boca Raton, Florida. Room rates are $140 (single or double occupancy) plus 10% tax.

**SCHEDULE OF EVENTS**

**FRIDAY, MAY 7, 2004**

7:30 a.m. – 8:30 a.m. | Registration Desk
8:00 a.m. – 8:30 a.m. | Continental Breakfast
8:30 a.m. – 8:45 a.m. | Leadership with Vision - Dr. Lou Benson
8:45 a.m. – 9:15 a.m. | Roundtables

**SATURDAY, MAY 8, 2004**

7:30 a.m. – 8:30 a.m. | Registration Desk Open
8:00 a.m. – 8:30 a.m. | Continental Breakfast
8:30 a.m. – 8:45 a.m. | Leadership with Vision - Dr. Lou Benson
8:45 a.m. – 9:15 a.m. | Roundtables

**registration DEADLINE:** April 30, 2004. After April 30, 2004, substitutions are permitted at any time, however, if non-members are attending the place of members, a full non-member registration fee will be charged. Please be prepared to remit additional fees at the registration desk.