

University of Miami Bulletin, 2009 – 2010 Graduate Course Listing

*** 500 level courses appear in both the undergraduate and graduate course listing and may be considered undergraduate or graduate at the discretion of the department. Prerequisites, co-requisites and other course requirements are subject to change.**

University of Miami Bulletin, 2009-2010
Graduate Course Listing
SCHOOL OF COMMUNICATION
COMMUNICATION

COM598 Special Topics in Communication

3 credits

Offered By Announcement Only

This course subject matter varies according to announced special topic. See class schedule for details.

PREREQUISITE: 12 CREDITS IN COMMUNICATION AT 300 LEVEL OR ABOVE OR EQUIVALENT.

COM601 Theories of Communication

3 credits

Fall Semester

Comparison of theories dealing with the processes and effects of communication is discussed.

COM602 Methods of Communication Research

3 credits

Fall Semester

A comprehensive survey of communication research methods. Qualitative and quantitative approaches will be explained and practiced.

PREREQUISITE: COM 601 OR PERMISSION OF INSTRUCTOR.

COM603 Qualitative Research Methodologies

3 credits

Spring Semester

Research methods and theories for participant-observation, phenomenology, symbolic interactionism, ethnomethodology, content analysis, and historical-critical interpretation.

COM604 Advanced Communication Research Methods and Statistics

3 credits

Offered By Announcement Only

Provides an advanced examination of the problems and methods found in quantitative communication research.

PREREQUISITE: COM 601 and 602.

COM609 Special Topics in Communication

3 credits

Offered By Announcement Only

This course subject matter varies according to announced special topic. See class schedule for details.

PREREQUISITE: PERMISSION OF INSTRUCTOR.

COM610 Doctoral Colloquium

0 credit

Fall Semester

This course will introduce students to the nature and scope of doctoral study.

COM613 History of Communication

3 credits

Fall & Spring Semester

Course will cover the historical analysis of the entire field of communication (interpersonal, intercultural, mass, etc.) from the pre-Aristotle period to the present.

COM615 Social Effects of Mass Communication

3 credits

Fall Semester

Roles, functions, and consequences of mass communication in American society.

PREREQUISITE: COM 601.

University of Miami Bulletin, 2009-2010
Graduate Course Listing
SCHOOL OF COMMUNICATION
COMMUNICATION

COM672 Seminar in Persuasive Communication

3 credits

Offered By Announcement Only

This course is designed to provide students with a basic understanding of the role of communication in the persuasion process. This will be achieved by exploring historical and contemporary theories of persuasion as well as examining research that has focused on persuasion.

PREREQUISITE: PERMISSION OF INSTRUCTOR.

COM695 Directed Readings

1- 3 credits

Fall & Spring Semester & First & Second Summer Session

PREREQUISITE: PERMISSION OF INSTRUCTOR.

COM698 Seminar in Communication

3 credits

Fall & Spring Semester

An in-depth, hands-on course in which students conduct a research project using the specified research method. May include experimental design, advanced qualitative methods, content analysis, or survey methods. Repeatable up to 6 credits.

PREREQUISITE: COM 602, 603.

COM710 Master's Thesis

1- 6 credits

Fall & Spring Semester & First & Second Summer Session

The student working on his/her master's thesis enrolls for credit, in most departments not to exceed six, as determined by his/her advisor. Credit is not awarded until the thesis has been accepted.

COM720 Research in Residence

0 credit

Fall & Spring Semester & First & Second Summer Session

Used to establish research in residence for the thesis for the master's degree after the student has enrolled for the permissible cumulative total in COM 710 (usually six credits). Credit not granted. May be regarded as full time residence.

COM725 Continuous Registration--Master's Study

0 credit

Fall & Spring Semester & First & Second Summer Session

To establish residence for non-thesis master's students who are preparing for major examinations. Credit not granted. Regarded as full time residence.

COM730 Doctoral Dissertation

1-12 credits

Fall & Spring Semester & First & Second Summer Session

Required of all candidates for the Ph.D. The student will enroll for credit as determined by his/her advisor, but for not less than a total of 12 hours.

COM750 Research in Residence

0 credit

Fall & Spring Semester & First & Second Summer Session

Used to establish research in residence for the Ph.D., after the student has been enrolled for the permissible cumulative total in appropriate doctoral research. Credit not granted. May be regarded as full-time residence as determined by the Dean of the Graduate School.

COMMUNICATION STUDIES

COS560 The Executive Communicator

3 credits

Offered By Announcement Only

Audience analysis, speech writing, delivery in professional presentations and theory and history of great speeches are covered. Detailed critiques of student speaking styles and performances are also included.

PREREQUISITE: JUNIOR STANDING OR PERMISSION OF INSTRUCTOR.

University of Miami Bulletin, 2009-2010
Graduate Course Listing
SCHOOL OF COMMUNICATION
COMMUNICATION STUDIES

COS591 Graduate Special Topics in Communication and Social Interaction

3 credits

Offered By Announcement Only

This course subject matter varies according to announced special topic. See class schedule for details.

PREREQUISITE: PERMISSION OF INSTRUCTOR.

COS599 Advanced Projects and Directed Research

1- 6 credits

Fall & Spring Semester & First & Second Summer Session

Individual study. Course may be repeated to a maximum of six credits.

PREREQUISITE: PERMISSION OF INSTRUCTOR.

COS674 Seminar in Interpersonal Communication

3 credits

Offered By Announcement Only

This course focuses on theoretical approaches to interpersonal communication. Emphasis is placed on current research including fundamentals of relationships, developmental issues, interaction management, and interpersonal competence.

PREREQUISITE: PERMISSION OF INSTRUCTOR.

COS682 Seminar in Organizational Communication

3 credits

Offered By Announcement Only

This course explores theoretical perspectives and the impact of communication in organizations. Critical analysis includes management styles, decision-making, group interaction, conflict resolution, and diffusion of innovations.

PREREQUISITE: PERMISSION OF INSTRUCTOR.

COS684 Organizational Communication Audit Procedures

3 credits

Offered By Announcement Only

Measurement of communication variables in the organization focusing on analyses using message diffusion, cross-section survey, communication network, and communication audit procedures.

PREREQUISITE: PERMISSION OF INSTRUCTOR.

ELECTRONIC MEDIA

CEM531 Audio Production Techniques

3 credits

Fall Semester

Writing, preparation, and production of material for auditory presentation, live or recorded, broadcast on open or closed circuit radio systems. Familiarization with magnetic and optical recording procedures, both double and single system sound, in television and motion picture production is discussed. Lecture and laboratory are included.

PREREQUISITE: PERMISSION OF INSTRUCTOR.

CEM534 Practicum in Communication

3 credits

Fall Semester

PREREQUISITE: PERMISSION OF INSTRUCTOR.

CEM535 Telecommunication Systems

3 credits

Fall Semester

CEM592 Special Topics in Electronic Media

3 credits

Fall Semester

This course subject matter varies according to announced special topic. See class schedule for details.

PREREQUISITE: PERMISSION OF INSTRUCTOR AND PROGRAM DIRECTOR.

University of Miami Bulletin, 2009-2010
Graduate Course Listing
SCHOOL OF COMMUNICATION
ELECTRONIC MEDIA

CEM599 Advanced Projects and Directed Research

1- 6 credits

Fall Semester

Individual study. Course may be repeated for a maximum of six credits.

PREREQUISITE: PERMISSION OF SUPERVISING INSTRUCTOR.

CEM605 News Technologies.

3 credits

Fall Semester

This course emphasizes how television, digital, and multimedia technologies contribute to the storytelling process. Understanding of production theories and news processes will be gained through hands on work with television and multimedia projects.

PREREQUISITE: NONE.

CEM606 Broadcast Journalism

3 credits

Fall Semester

An introduction to professional operating practices in electronic journalism with emphasis on news writing and news production skills.

PREREQUISITE: PERMISSION OF INSTRUCTOR.

CEM607 Broadcast Journalism II

3 credits

Fall Semester

Advanced instruction in techniques of news writing and field reporting, including conducting research for stories, preparing complete field packages for newscasts, filing live remotes, and conducting interviews.

PREREQUISITE: PERMISSION OF INSTRUCTOR.

CEM608 Long-Form Public Affairs Programming

3 credits

First Summer Session

Development and production of longer form news, information magazine, and documentary style programming.

PREREQUISITE: PERMISSION OF INSTRUCTOR.

CEM609 Internship in Electronic Media journalism

1- 3 credits

Fall Semester

The internship program is a supervised activity in which graduate students advance their skills and acquire professional experience by working with a sponsoring organization. Students learn through observation, discussions with supervising personnel, and performance of professional activities.

PREREQUISITE: PERMISSION OF INSTRUCTOR.

CEM630 Topics in Electronic Communication

3 credits

Fall Semester

This course subject matter varies according to announced special topic. See class schedule for details.

PREREQUISITE: PERMISSION OF INSTRUCTOR.

CEM635 The Broadcasting, Cable, and Electronic Media Industry

3 credits

Fall Semester

Examination of broadcasting, cable, and related electronic media from a business perspective.

PREREQUISITE: PERMISSION OF INSTRUCTOR.

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Graduate Course Listing
SCHOOL OF COMMUNICATION
ELECTRONIC MEDIA

CEM641 information Processing for Video-Audio Systems

3 credits

Fall Semester

Use of non-print media, by corporate, social, political, and educational institutions to convey information to internal and external audiences.

PREREQUISITE: PERMISSION OF INSTRUCTOR.

CEM643 Managing Video-Audio information Systems

3 credits

Fall Semester

PREREQUISITE: PERMISSION OF INSTRUCTOR.

CEM653 Producing Television News

1- 3 credits

Fall Semester

The mechanics of planning and executing professional style newscasts and/or long-form television news program.

PREREQUISITE: CONCURRENT ENROLLMENT IN CEM 606, 607 OR 608.

JOURNALISM

CNJ510 Comparative Media Systems

3 credits

Offered By Announcement Only

This course deals with issues in international news gathering and distribution, giving special attention to Latin America and the Caribbean. The class takes a comparative approach, looking at media systems in the United States and other nations.

PREREQUISITE: SENIOR OR GRADUATE STANDING. SIX CREDITS IN COMMUNICATION OR LATIN AMERICAN STUDIES.

CNJ511 Global Media

3 credits

Offered By Announcement Only

An analysis of issues and practices surrounding globalization, regionalization and global/local (global) as they relate to media industries, journalism and communication.

PREREQUISITE: SENIOR OR GRADUATE STANDING

CNJ513 Computer-Assisted Reporting

3 credits

Offered By Announcement Only

Use of computer applications for newsgathering with emphasis on the World Wide Web, commercial online services, and database tools.

PREREQUISITE: CNJ 216 OR PERMISSION OF INSTRUCTOR.

CNJ515 Reporting and the Internet

3 credits

Offered By Announcement Only

Overview of uses of online computer services for newsgathering and distribution with emphasis on the Internet.

PREREQUISITE: CNJ 216 OR PERMISSION OF INSTRUCTOR.

CNJ523 Sports Reporting

3 credits

Offered By Announcement Only

An analysis of sports journalism that will develop students' skills in sports reporting and sports writing. Discussions range across the entire field of sports reporting, including broadcasting, but the greatest emphasis is concentrated on sports reporting and writing for newspapers and magazines.

PREREQUISITE: CNJ 216 OR PERMISSION OF INSTRUCTOR.

University of Miami Bulletin, 2009-2010
Graduate Course Listing
SCHOOL OF COMMUNICATION
JOURNALISM

CNJ544 Feature Writing

3 credits

Offered By Announcement Only

Analyzing and writing feature articles for magazines, newspapers, and other news media.

PREREQUISITE: CNJ 216.

CNJ595 Special Topics in Journalism

3 credits

Offered By Announcement Only

This course subject matter varies according to announced special topic. See class schedule for details.

PREREQUISITE: PERMISSION OF INSTRUCTOR OR PROGRAM DIRECTOR.

CNJ599 Advanced Projects and Directed Research

1- 6 credits

Fall & Spring Semester & First & Second Summer Session

Individual study. Course may be repeated to a maximum of six credits.

PREREQUISITE: PERMISSION OF SUPERVISING INSTRUCTOR.

CNJ609 Graduate Internship in Print Journalism

1- 3 credits

Fall Semester

Prescribed study and supervised work with professionals in newspapers, magazines, web sites or related news media.

PREREQUISITE: GRADUATE STANDING, CNJ 611, 614 AND 619, OR SIGNIFICANT JOURNALISM

EXPERIENCE, CUMULATIVE GPA OF 3.0 IN ALL GRADUATE COURSES TAKEN, AND/OR

PERMISSION OF THE PROGRAM DIRECTOR.

CNJ611 Newswriting and Reporting Seminar

3 credits

Fall Semester

Development of newswriting and reporting skills for news media.

CNJ612 History of Journalism Seminar

3 credits

Offered By Announcement Only

The development and impact of journalism in America traced through industry leaders and events.

CNJ614 Media Law and Regulation

3 credits

Offered By Announcement Only

Selected problems and legal research concerning First Amendment theories involving libel, privacy, privilege, freedom of information, free press versus fair trial, access to the media, pornography, copyright, and broadcasting.

CNJ617 International Journalism

3 credits

Offered By Announcement Only

News gathering, transmission, and distribution outside the United States, with emphasis on Latin America.

PREREQUISITE: COM 601.

CNJ619 Advanced Newsgathering and Writing Seminar

3 credits

Spring Semester

Refining news writing and reporting skills for the media.

PREREQUISITE: CNJ 611.

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SCHOOL OF COMMUNICATION
JOURNALISM

CNJ620 Online Journalism (in Spanish)

3 credits

Spring Semester

This course should help journalism students develop the necessary skills to work online, including posting breaking news, writing for the Web, gathering and uploading multimedia content and creating/writing blogs. This course is taught in Spanish.

PREREQUISITE: THIS COURSE IS TAUGHT IN SPANISH.

CNJ622 Seminar in News Ethics and Problems

3 credits

Offered By Announcement Only

Critical analysis of ethical issues and problems facing practicing journalists.

Discussion of differences in philosophical ethics and practical ethics in journalism.

PREREQUISITE: CNJ 611.

CNJ624 Editing and Layout Seminar

3 credits

Offered By Announcement Only

Theory and practice in news media copy editing, layout, and design.

PREREQUISITE: CNJ 611.

CNJ626 Specialized Writing and Reporting Seminar

3 credits

Offered By Announcement Only

Techniques in writing and reporting about specialized and complex subjects for news media.

PREREQUISITE: CNJ 611.

CNJ654 Writing for Publication

1- 3 credits

Fall & Spring Semester & First Summer Session

This course focuses on writing principles and practices of the news media. It is designed to give the student exposure and practical experience in writing for the print media.

PREREQUISITE: CONCURRENT ENROLLMENT IN CNJ 611, 619 OR COMPLETION OF BOTH.

CNJ655 Media Management and Entrepreneurship (in Spanish)

3 credits

Spring Semester

This course is designed to give students an understanding of the major trends in the news media business and to give them the tools to initiate and manage media projects. This course is taught in Spanish.

PREREQUISITE: THIS COURSE IS TAUGHT IN SPANISH.

MOTION PICTURES

CMP503 Film Directors

3 credits

Fall Semester

This course will address the conditions of authorship in film through an intensive study of the films of two or more directors, whose careers will serve as case studies. These directors will be historically important and their work will represent significant achievements in the art of film.

PREREQUISITE: CMP 204 AND 205.

CMP504 Aspects of Contemporary Cinema

3 credits

Spring Semester

The study of the ways in which film communicates. Intensive analysis and criticism of cinematic techniques exemplified through particular films.

PREREQUISITE: JUNIOR STANDING; CMP 204 OR 205; NON-MAJORS BY PERMISSION OF PROGRAM DIRECTOR.

University of Miami Bulletin, 2009-2010
Graduate Course Listing
SCHOOL OF COMMUNICATION
MOTION PICTURES

CMP506 American Movie Genres

3 credits

Fall Semester

A study of selected movie genres from a variety of critical perspectives. Issues pertaining to selfhood, sexual difference, and other concerns of present-day film criticism will be examined.

PREREQUISITE: CMP 204 AND 205. NON-MAJORS BY PERMISSION OF INSTRUCTOR.

CMP507 Film, Society, and Culture

3 credits

Spring Semester

Selected films from Europe, Asia, Africa and Latin America will be studied in relation to their diverse social/political and cultural contexts.

PREREQUISITE: CMP 204 AND 205. NON-MAJORS BY PERMISSION OF INSTRUCTOR.

CMP509 Legal Aspects of Motion Pictures

3 credits

Spring Semester

The law, contracts, and negotiating techniques of the business affairs aspects of the production of motion pictures.

PREREQUISITE: MOTION PICTURE GRADUATE OR SENIOR UNDERGRADUATE STANDING. NON- MOTION PICTURE GRADUATES OR UNDERGRADUATES BY WRITTEN PERMISSION OF THE DIRECTOR OF THE MOTION PICTURE PROGRAM.

CMP529 Nonfiction Film

3 credits

Fall & Spring Semester

An examination of American and world nonfiction films.

PREREQUISITE: NON-MAJORS BY PERMISSION OF INSTRUCTOR.

CMP550 Motion Graphics and Compositing

3 credits

Spring Semester

Methods, techniques and aesthetics of 2D computer animation and compositing including animated text, title design and green screen.

PREREQUISITE: PERMISSION OF INSTRUCTOR.

CMP551 Advanced Motion Graphics and Compositing

3 credits

Spring Semester

Extend the 2D skills of students who have taken CMP 550 to 3D motion graphics and animation. Emphasis on title design and animation.

PREREQUISITE: CMP 550

CMP552 Motion Picture Marketing and Distribution

3 credits

Fall & Spring Semester

Economic and marketing considerations in the production and distribution of motion pictures.

PREREQUISITE: JUNIOR STANDING AND 12 COMMUNICATION- MOTION PICTURES CREDITS.

CMP553 Advanced Motion Picture Marketing

3 credits

Fall & Spring Semester

Advanced marketing considerations in the distribution of motion pictures.

PREREQUISITE: JUNIOR STANDING AND CMP 552.

CMP555 Producing the Motion Picture

3 credits

Fall Semester

A practical examination of the development, production, and marketing responsibilities involved in producing theatrical feature films. Focus is placed on the processes involved including the ethical considerations that confront the producer.

PREREQUISITE: JUNIOR STANDING AND 12 CMP CREDITS.

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SCHOOL OF COMMUNICATION
MOTION PICTURES

CMP558 Documentary Production

3 credits

Offered By Announcement Only

An introduction to the documentary genre including the production of a documentary from start to finish.

PREREQUISITE: CMP 103, 222, 204 OR 205 FOR UNDERGRADUATES; PERMISSION OF INSTRUCTOR FOR GRADUATE STUDENTS.

CMP565 The Structure of Dramatic Art

3 credits

Offered By Announcement Only

An investigation into structural forms widely employed by screenwriters with emphasis on Syd Field's three-act paradigm and Joseph Campbell's hero monomyth.

PREREQUISITE: GRADUATE STATUS

CMP566 Character and Dialogue

3 credits

Offered By Announcement Only

An examination of the craft and techniques of creating original characters and dialogue.

PREREQUISITE: MFA SCREENWRITING STATUS OR CMP 126 AND 326.

CMP586 Online Screenwriting

3 credits

Fall & Spring Semester & First & Second Summer Session

The student will prepare and complete the first act of a feature-length screenplay or the student will prepare and commence the rewrite of an existing screenplay.

PREREQUISITE: PERMISSION OF INSTRUCTOR.

CMP594 Special Topics in Motion Picture

3 credits

Offered By Announcement Only

This course subject matter varies according to announced special topic. See class schedule for details.

PREREQUISITE: PERMISSION OF INSTRUCTOR.

CMP599 Advanced Projects and Directed Research

1- 6 credits

Fall & Spring Semester & First & Second Summer Session

Individual study. May be repeated for a maximum of six credits.

PREREQUISITE: PERMISSION OF SUPERVISING INSTRUCTOR.

CMP605 Production Management

3 credits

Spring Semester

A comprehensive examination of the skills and techniques employed by line producers and production managers in the preproduction, production, and post-production of motion pictures.

CMP627 Scriptwriting

3 credits

Fall Semester

Study of and practice in writing feature-length, narrative motion picture scripts.

Focus is placed on cinematic structure and presentation of character.

PREREQUISITE: CMP 227 OR APPROVED EQUIVALENT.

CMP628 Rewriting the Screenplay

3 credits

Offered By Announcement Only

The preparation for and completion of the rewrite of a feature-length screenplay.

PREREQUISITE: CMP 627.

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Graduate Course Listing
SCHOOL OF COMMUNICATION
MOTION PICTURES

CMP637 Motion Picture Workshop I

3 credits

Offered By Announcement Only

A course designed to provide an understanding and appreciation of the technical, aesthetic, and theoretical aspects of filmmaking. The use of lectures, laboratory, and demonstration to develop an awareness of the nature of film production is included.

PREREQUISITE: LIMITED TO MFA SCREENWRITING CANDIDATES.

CMP638 Writing the Short Film

3 credits

Fall Semester

A course in the fundamentals of screenwriting focused on the creation of a 15-30 page screenplay suitable for an MFA project film.

PREREQUISITE: LIMITED TO MFA PRODUCTION CANDIDATES.

CMP639 Writing for Series Television

3 credits

Offered By Announcement Only

Advanced examination of the techniques and elements of television writing. Focus is placed upon both the situation comedy and the dramatic series.

PREREQUISITE: CMP 627.

CMP640 Exhibition and Programming

3 credits

Offered By Announcement Only

An historical examination of the theatrical exhibition of motion pictures. Focus is placed on contemporary business practices within the exhibition industry, with particular attention to a definition of good programming practices.

CMP645 Analysis of the Screenplay

3 credits

Fall Semester

An examination of the narrative structure and character development of selected screenplays. Focus is placed on the screenplay's contribution to both the finished film and the process employed to arrive at the finished film.

CMP650 Analysis of Cinematic Styles

3 credits

Offered By Announcement Only

A concentration on four distinctive film directors and their work. Utilization of techniques from film theory, film criticism, and film history to arrive at a definition of their unique cinematic styles.

CMP651 Cinematography

3 credits

Fall Semester

Aesthetic and technical aspects of motion picture photography including color, black and white, silent, and synchronous sound techniques.

PREREQUISITE: PERMISSION OF INSTRUCTOR.

CMP652 Advanced Cinematography

3 credits

Spring Semester

Advanced technical and photographic principles begun in CMP 651. Preparation for the filming of the MFA project film.

PREREQUISITE: CMP 651.

CMP656 Motion Picture Post-Production Procedures

3 credits

Fall Semester

An examination of the esthetics of editing, recording, re-recording, and laboratory procedures following completion of principal photography.

PREREQUISITE: LIMITED TO MFA PRODUCTION CANDIDATES.

University of Miami Bulletin, 2009-2010
Graduate Course Listing
SCHOOL OF COMMUNICATION
MOTION PICTURES

CMP661 Directing the Film

3 credits

Fall & Spring Semester

Directorial techniques and methods in the narrative film: conceptualizing scripted material, staging, and directing the performer.

CMP666 Film Culture I

3 credits

Fall Semester

An introductory immersion in the culture, history, and theory of cinema.

PREREQUISITE: PERMISSION OF INSTRUCTOR.

CMP667 Film Culture II

3 credits

Spring Semester

Readings in classical and contemporary film theory, with critical analysis of current as well as historically significant movies representing a diversity of cinematic traditions.

PREREQUISITE: CMP 666.

CMP734 MFA Project - Production

1- 6 credits

Fall & Spring Semester & First & Second Summer Session

Film production in which the student functions as a minimum, in the capacity of a producer, director, or a screenwriter. Course may be repeated to a maximum of six credits.

CMP736 MFA Project - Screenwriting

1- 6 credits

Fall & Spring Semester & First & Second Summer Session

The writing and re-writing of a full-length narrative film screenplay. Course may be repeated to a maximum of six credits.

PUBLIC RELATIONS

CPR517 Media Relations

3 credits

Fall & Spring Semester & First Summer Session

The practice of media relations within the public relations milieu.

PREREQUISITE: ADMISSION TO MAJOR, CPR 311, SENIOR STANDING OR PERMISSION OF INSTRUCTOR

CPR582 International Public Relations

3 credits

Fall & Spring Semester

History, theory, and practice of public relations in a global, multi-cultural environment.

PREREQUISITE: ADMISSION TO MAJOR; SENIOR STANDING OR PERMISSION OF INSTRUCTOR

CPR584 Public Relations Management

3 credits

Fall Semester

Principles and practice of public relations management in a variety of contexts including agency, consultancy, corporate, and nonprofit.

PREREQUISITE: ADMISSION TO MAJOR, CPR 311 AND SENIOR STANDING OR PERMISSION OF INSTRUCTOR

CPR590 Special Projects: Public Relations

3 credits

Offered By Announcement Only

This course subject matter varies according to announced special topic. See class schedule for details.

PREREQUISITE: ADMISSION TO THE MAJOR, CPR 311 AND SENIOR STANDING, PERMISSION OF INSTRUCTOR AND PROGRAM DIRECTOR.

University of Miami Bulletin, 2009-2010
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SCHOOL OF COMMUNICATION
PUBLIC RELATIONS

CPR599 Advanced Projects and Directed Research in Public Relations

1- 6 credits

Fall & Spring Semester & First & Second Summer Session

Individual study. May be repeated to a maximum of six credits.

PREREQUISITE: ADMISSION TO MAJOR, CPR 311 AND SENIOR STANDING, PERMISSION OF SUPERVISING INSTRUCTOR AND PROGRAM DIRECTOR.

CPR620 Public Relations Fundamentals

3 credits

Fall Semester

A seminar to explore the theories and methodologies of public relations encompassing writing, principles and campaigns.

PREREQUISITE: GRADUATE STUDENTS AND PERMISSION OF INSTRUCTOR.

CPR625 Seminar in Public Relations Administration

3 credits

Spring Semester

Course analyzes organizational principles, internal budgeting, and evaluation of public relations departments and counseling firms.

PREREQUISITE: GRADUATE STUDENTS, CPR 620 OR PERMISSION OF INSTRUCTOR.

CPR629 Public Relations Seminar

3 credits

Fall & Spring Semester

A seminar to identify and discuss the role of fundraising in the not-for-profit sector.

PREREQUISITE: COM 601 AND 602 OR 603.

CPR632 Seminar in Public Relations and Political Campaigns

3 credits

Fall & Spring Semester

A seminar to examine the role of public relations in American political campaigns.

PREREQUISITE: COM 601 AND 602 OR 603 OR PERMISSION OF INSTRUCTOR.

CPR633 Seminar in Public Relations: Lobbying and Pressure Groups

0- 1 credit

Fall Semester

3 credits. A seminar to focus on public relations by lobby groups, pressure groups, and corporate institutions.

PREREQUISITE: COM 601 AND 602 OR 603, CPR 620 OR PERMISSION OF INSTRUCTOR.

CPR634 Seminar in Public Relations: Non-profit Groups and Governmental Institutions

3 credits

Fall & Spring Semester

A public seminar that focuses on non-profit organizations and governmental institutions.

PREREQUISITE: COM 601 AND 602 OR 603, CPR 620 OR PERMISSION OF INSTRUCTOR.

CPR644 Seminar in Public Relations Ethics

3 credits

Fall & Spring Semester

To explore through readings, discussion and research contemporary ethical issues in public relations.

PREREQUISITE: COM 601 AND 602 OR 603, CPR 620 OR PERMISSION OF INSTRUCTOR.

CPR690 Public Relations Practicum I

3 credits

Fall & Spring Semester

Professional functions related to public relations requirements in a professional environment acting as an account executive.

PREREQUISITE: COM 601, 602 OR 603; CPR 620 AND 12 HOURS IN PUBLIC RELATIONS SEQUENCE; PERMISSION OF INSTRUCTOR AND DIRECTOR.

University of Miami Bulletin, 2009-2010
Graduate Course Listing
SCHOOL OF COMMUNICATION
VISUAL JOURNALISM

CVJ519 Interactive Storytelling

3 credits

Fall & Spring Semester

Digitization allows us to merge several forms of media that were not connected in the past. This course is intended as an exploration of how storytelling is re-inventing itself utilizing the new digital communication tools available to us today. This course will cover linear and non-linear storytelling techniques and production processes.

PREREQUISITE: CVJ 209, 341, 419, AND 422 OR PERMISSION OF INSTRUCTOR.

CVJ521 Seminar in Visual Story-Telling

3 credits

Fall & Spring Semester

An advanced seminar class designed to enhance the knowledge and practice of the visual story telling narrative. This seminar stresses the importance of converging media, still images, video and sound. Particular emphasis will be placed upon the creation of multimedia portfolio.

PREREQUISITE: CVJ 209,309,361 AND 435 OR PERMISSION OF INSTRUCTOR

CVJ522 Design Portfolio Seminar

3 credits

Spring Semester

The course will require an advance use of typography, architecture of design and creative style for layout and design for the print or on line media. This is a portfolio design class. Each student will concentrate on an area of specialty within print or electric design. All portfolios will be reviewed by outside art and design directors.

PREREQUISITE: CVJ 209,331, 342, 409, 419 OR PERMISSION OF INSTRUCTOR

CVJ596 Special Topics in Visual Journalism (1-6 credits)

1- 6 credits

Fall Semester

This course subject matter varies according to announced special topic. See class schedule for details.

PREREQUISITE: PERMISSION OF INSTRUCTOR.

CVJ599 Advanced Projects and Directed Research

3 credits

Fall Semester

PREREQUISITE: PERMISSION OF SUPERVISING INSTRUCTOR